

MONTHLY NEWSLETTER

December 2023



MOVE YOUR MISSION FORWARD

PARTNER WITH REA ANALYTICS

REA INSIGHTS + Expansion Announcement

Create Effective Change with Data-driven Decisions

We are thrilled to announce the launch of our new Business Analytics Services. REA will continue to provide grant procurement, evaluation services, and all our current offerings, while expanding our expertise to help small businesses grow and thrive.

We remain committed to our vision:

To turn data into insights that create better, more equitable and just communities, provide opportunities, and reduce disparities.

Business Analytics is highly valued for its powerful return on investment. Benefits may include increased revenue, efficiency and high customer satisfaction. This is achieved through:

Creating Success

Determine the cause of sales increases or successful marketing.

Customer Understanding

Learn about customer preferences and purchasing habits.

Predict future trends and modifying services to meet customer demands.

Efficiency of Operations

Streamline business operations through data-driven insights.

Eliminate unnecessary tasks to save time and resources.

Growth Strategies:

Recognize opportunities and anticipate challenges.
Set attainable goals for future business growth.

Competitive Edge

Create an analytics-based strategic roadmap for long-term success. Apply data-driven insights for a competitive advantage.



Dr. Walter DeBoer: Demonstrating
Program Impact at REA Analytics

With over 30 years of experience working in research and evaluation, grants procurement, and program design and implementation, [Dr. Walter DeBoer](#) guides partners through the entire grant lifecycle.

In our latest [blog](#), we explain the crucial role of independent evaluators and the top traits to look for when selecting the best evaluator for your program.

What matters most to you?

Let us know what topics you would like to learn more about. Send your questions and ideas to

rea@reaanalytics.com and your topic may be featured in our future blog.

SAMHSA

**Substance Abuse and Mental Health
Services Administration**

CCBHC Funding Alert

No SAMHSA Grants for CCBHC Forecast in 2024

Many of our partners rely on federal grants to fund their CCBHC programs, but with the announcement of the NOYO for SAMHSA 2024 grants, CCBHC grants are no longer specifically listed. Here are some grants you may be eligible for that align with the function of a CCBHC:

SAMHSA CCBHC Grant Alternatives

Mental Health [SM-24-006](#)

Assisted Outpatient
Treatment Program for
Individuals with Serious
Mental Illness

[HRSA-24-096](#)

Behavioral Health Workforce Education and Training Program- Paraprofessionals

[HRSA-24-078](#)

FY 2024 Behavioral Health Service Expansion

Substance Use Disorder

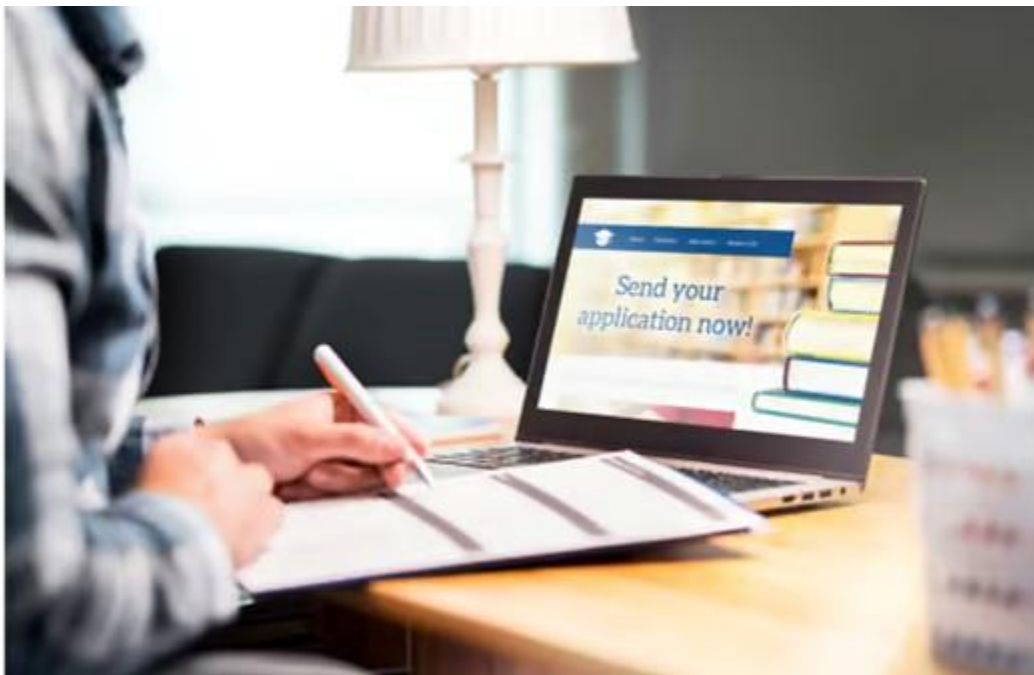
[TI-24-010](#)

Screening, Brief Intervention, and Referral to Treatment (SBIRT)

[HRSA-24-016](#)

Opioid-Impacted Family Support Program (OIFSP)

Email rea@reanalytics.com to be included in this funding alert and receive qualifying grant announcements.



Grant Mapping

REA Analytics provides complimentary grant mapping services. We monitor, track and review any forecast grants in addition to historical grants that may be announced again. If you would like us to actively monitor relevant grants for your organization, please email rea@reanalytics.com with the following:

- Any new services or programs you are providing
- Any new populations or areas you are serving
- Categories or programs eligible for grant funding
- List previous grants you plan on applying for in 2024

[Join us](#) to learn more about our services, our successful federal grant experience and how we can help. Book your free assessment below. Connect with us via [email](#) or by calling (616) 954-5293.

Request a custom grant strategy today!

[Connect with Grant Experts](#)

