



DECEMBER NEWSLETTER

MOVE YOUR MISSION

**FORWARD
REA ANALYTICS**

PARTNER WITH

2025 SAMHSA Trends

SAMHSA has released their [FY 2025 NOFO](#) (Notice of Funding Opportunity) forecast, which highlights a continued emphasis on grants tailored to state, territory, local, and tribal governments. For nonprofits, the funding landscape remains competitive, with most opportunities offering 12 or fewer awards nationwide.

As the shift in favor of state and local government funding continues, we encourage partners to diversify their grantor sources. Explore funding opportunities through other federal agencies whose priorities align with your mission. Taking a proactive approach can strengthen your organization's resilience and funding stability.

To support this effort, we are offering complimentary grant curation services to help you identify and pursue the best opportunities for your organization. [Contact us](#) today to learn more about how we can assist with your grant strategy.

Grant Procurement

REA Analytics continues to monitor as new opportunities for 2025 are continuously forecasted. We will update relevant grants in our [blog](#) and newsletter.



Funding Opportunities

This list of 2025 forecasted grants and current funding opportunities is regularly updated on the REA Analytics [blog](#).

[Schedule](#) a FREE application meeting to discuss your grant opportunities.

Domestic Violence Justice

Open Solicitation

[O-OVW-2025-172266](#) - Due January 17, 2025 up to \$700,000

OVW Fiscal Year 2025 Justice for Families Program

Homeless Youth

Forecasted Opportunity

[HHS-2025-ACF-ACYF-YO-0108](#) - Est Post February 28, 2025 up to \$150,000

FY25 Street Outreach Program

Marriage and Family Relationships

Forecasted Opportunity

[HHS-2025-ACF-OFA-ZB-0109](#) - Est. Post February 28, 2025 up to \$1,250,000

Family, Relationship, and Marriage Education Works - Adults (FRAMEWorks)

[HHS-2025-ACF-OFA-ZD-0013](#) - Est. Post February 28, 2025 up to \$1,250,000

Relationships, Education, Advancement, and Development for Youth for Life (READY4Life)

[HHS-2025-ACF-OFA-ZJ-0014](#) - Est. Post February 28, 2025 up to \$1,250,000

Fatherhood - Family-focused, Interconnected, Resilient, and Essential (Fatherhood FIRE)

[HHS-2025-ACF-ACYF-TS-0007](#) - Est. Post February 28, 2025 up to \$450,000

Title V Competitive Sexual Risk Avoidance Education

Mental Health

Forecasted Opportunity

[SM-25-002](#) - Est. Post January 15, 2025 up to \$1.3 million

Comprehensive Community Mental Health Services for Children with Serious Emotional Disturbances

Opioid Response

Open Solicitation

[HRSA-25-010](#) - Due April 16, 2025 up to \$300,000

Rural Communities Opioid Response Program-Overdose Response

Substance Abuse Prevention

Open Solicitation

[SP-23-004](#) - Due Date Feb 26, 2025 up to \$375,000

Strategic Prevention Framework – Partnerships for Success for Communities, Local Governments, Universities, Colleges, and Tribes/Tribal Organizations

[SM-23-021](#) - Due March 6, 2025 up to \$250,000

Tribal Behavioral Health

[HHS-2025-ACF-ANA-NA-0114](#) - Due April 15, 2025 up to \$900,000

Social and Economic Development Strategies -SEDS

[HHS-2025-ACF-ANA-NB-0115](#) - Due April 14, 2025 up to \$900,000

Native American Language Preservation and Maintenance-Esther Martinez Immersion

Forecasted Opportunity

[TI-25-002](#) - Est. Post January 15, 2025 up to \$380,000

Targeted Capacity Expansion – Special Projects (Harm Reduction)

[Schedule](#) a FREE application meeting to discuss your grant opportunities.

Email rea@reanalytics.com to be included in this funding alert and receive qualifying grant announcements.



Cultivating Relationships with Grantors

Forging lasting partnerships with grantors can benefit your organization far beyond initial federal funding. Nonprofits that build strong relationships with funders benefit from additional collaborations, develop key connections, and ultimately improve their probability of securing sustainable funding. Here are actionable steps for your organization to lay the foundation for meaningful partnerships.

Understand Your Grantors

Becoming familiar with grantors' priorities are crucial – both before submitting your proposal and after you have received funding. Understanding their mission, values, and current funding opportunities. This helps you identify shared objectives and future programs.

When following up, personalize your messages to direct contacts. Share updates or insights they'll find relevant and highlight how your work aligns with their broader mission. By referencing their

initiatives or interests, you can build a rapport that demonstrates your commitment to their goals and creates a foundation for a stronger relationship. Continually show your commitment to their mission and establish a meaningful connection that can grow into strong relationships.

Prioritize Communication

Sharing updates proactively is key to building trust. Don't wait for mandatory deadlines to provide information.

- **Share Impact Stories:** Offer details about your program, including emerging data and personal stories of those directly impacted by your work. These real-life narratives highlight the significance of your efforts and how they align with the funder's objectives.
- **Be Transparent About Challenges:** Openness about challenges or setbacks fosters trust and collaboration. Frame your communication with a solution-focused approach, showcasing how your organization is addressing and overcoming hurdles.
- **Highlight Compliance:** Demonstrate your trustworthiness by consistently aligning your budget with the stated objectives of the grant. Transparent reporting and proactively seeking feedback ensure that your efforts align with the grantor's expectations and strengthen credibility.

Cultivate a Collaborative Partnership

Using funding effectively and responsibly is paramount to grantors. By prioritizing compliance and transparency, you can build trust and credibility. Remain solution-focused as you work within the criteria set. Value your funder's expertise by seeking feedback in improving your program.

Foster year-round engagement with open communication between grant cycles through newsletters, holiday updates, or informal check-ins to demonstrate your commitment to cultivating the relationship.

Strong relationships with grantors are vital to meaningful collaboration and future funding. Your organization can establish itself as a trusted and valued partner by focusing on transparent communication, accountability, and collaboration.

These strategies establish groundwork for long-term relationships that go beyond the grant cycle. With a focus on effective communication and shared goals, your organization can create ongoing support that drives long-term success and improves your program's effectiveness and reach.