JANUARY NEWSLETTER

MOVE YOUR MISSION FORWARD
REA ANALYTICS

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Gearing Up for Grant Season

Get Ready for Grant Season: Tips to Stay Ahead in January

January isn't just the start of a new year—it's the kickoff to grant season. As announcements roll in quickly, being prepared can help you stay ahead and make this busy time manageable.

1. Define Your Focus
Clarify the types of grants you want to pursue. Create a comprehensive list of keywords for your search and research which agencies have historically funded similar initiatives.

2. Understand Grant Requirements

Familiarize yourself with the eligibility criteria and application processes. If the grant has not yet been released, review previous releases from the agency to understand past requirements. Begin forming partnerships and securing agreements to strengthen your proposals.

3. Align Your Goals
Refine your organization's goals and objectives. Identify services that meet grant requirements, and create a plan to address any unmet criteria.

By laying a solid foundation now, you'll be strategically positioned to take advantage of opportunities as they arise.

At REA Analytics, we offer complimentary grant procurement services to help you succeed. Reach out to us at **rea@reaanalytics.com** or connect with our team for free assistance with your grant applications.

Grant Procurement

REA Analytics continues to monitor as new opportunities for 2025 are continuously forecasted. We will update relevant grants in our blog and newsletter.

Funding Opportunities

This list of 2025 forecasted grants and current funding opportunities is regularly updated on the REA Analytics blog.

Schedule a FREE application meeting to discuss your grant opportunities.

Domestic Violence Justice

Open Solicitation

O-OVW-2025-172266 - Due January 17, 2025 up to $700,000

OVW Fiscal Year 2025 Justice for Families Program

Homeless Youth

Forecasted Opportunity

HHS-2025-ACF-ACYF-YO-0108 - Est Post February 28, 2025 up to $150,000

FY25 Street Outreach Program

Marriage and Family Relationships

Forecasted Opportunity

HHS-2025-ACF-OFA-ZB-0109 - Est. Post February 28, 2025 up to $1,250,000

Family, Relationship, and Marriage Education Works - Adults (FRAMEWorks)

HHS-2025-ACF-OFA-ZD-0013 - Est. Post February 28, 2025 up to $1,250,000

Relationships, Education, Advancement, and Development for Youth for Life (READY4Life)

HHS-2025-ACF-OFA-ZJ-0014 - Est. Post February 28, 2025 up to $1,250,000

Fatherhood - Family-focused, Interconnected, Resilient, and Essential (Fatherhood FIRE)

HHS-2025-ACF-ACYF-TS-0007 - Est. Post February 28, 2025 up to $450,000

Title V Competitive Sexual Risk Avoidance Education

Mental Health

Forecasted Opportunity

SM-25-002 - Est. Post January 15, 2025 up to $1.3 million

Comprehensive Community Mental Health Services for Children with Serious Emotional Disturbances

Opioid Response

Open Solicitation

HRSA-25-010 - Due April 16, 2025 up to $300,000

Rural Communities Opioid Response Program-Overdose Response

Reentry

Open Solicitation

FOA-ETA-25-29 - Due March 14, 2025 up to $4 million

Pathway Home 6 to provide workforce services for eligible incarcerated individuals in state or local correctional facilities before release

Substance Abuse Prevention

Open Solicitation

SP-23-004 - Due Date Feb 26, 2025 up to $375,000

Strategic Prevention Framework – Partnerships for Success for Communities, Local Governments, Universities, Colleges, and Tribes/Tribal Organizations

SM-23-021 - Due March 6, 2025 up to $250,000

Tribal Behavioral Health

HHS-2025-ACF-ANA-NA-0114 - Due April 15, 2025 up to $900,000

Social and Economic Development Strategies -SEDS

HHS-2025-ACF-ANA-NB-0115 - Due April 14, 2025 up to $900,000

Native American Language Preservation and Maintenance-Esther Martinez Immersion

Forecasted Opportunity

TI-25-002 - Est. Post January 15, 2025 up to $380,000

Targeted Capacity Expansion – Special Projects (Harm Reduction)

Schedule a FREE application meeting to discuss your grant opportunities.

Email rea@reanalytics.com to be included in this funding alert and receive qualifying grant announcements.

Mastering Impact Measurement for Nonprofits

Proven Strategies to Enhance Transparency, Effectiveness, and Funding

Federal grant funders and philanthropic foundations favor organizations with a proven track record of showing the impact they have on the communities they serve. Yet many nonprofits struggle to measure impact and instead provide vast amounts of data, rather than a compelling narrative, backed by relevant metrics to showcase their program's effectiveness.

Given the proper framework, organizations can effectively evaluate and communicate their impact. Investing time upfront in impact measurement and management improves funding success, drives program effectiveness, and promotes sustainable growth. Here are some ways to kickstart your impact analysis.

Build a Strong Foundation with a Clear Measurement Framework

Begin by developing a compelling impact narrative with a clear measurement framework. Identify key performance indicators (KPIs) and outcome metrics that are consistent with your organizational goals and program objectives. Ensure that relevant data is collected and analyzed with purpose, in order to create effective storytelling.

Streamline the data collection and reporting process by dividing the work with frontline staff, executives and administrators, and collaborating with external evaluators. Aligning your mission and strategies with measurable objectives, capturing quantitative and qualitative data, and transforming it into actionable insights will allow your organization to confidently communicate its impact on the community.

Promoting a Data-Driven Culture

A data-driven culture prioritizes strategic decision-making through data analysis to identify strengths, weaknesses, and growth areas.

Data management tools and interactive dashboards are essential for this process. They help organizations evaluate program performance, optimize outcomes, and allocate resources efficiently. By analyzing performance indicators and using evidence-based practices, nonprofits can refine programs and provide continuous quality improvement.

Convert Data into Meaningful Stories

Funders are drawn to results that are clear and understandable. Transforming raw data into visualizations, impact stories, and transparent reports creates a compelling narrative that highlights your program's success and connects outcomes to your mission.
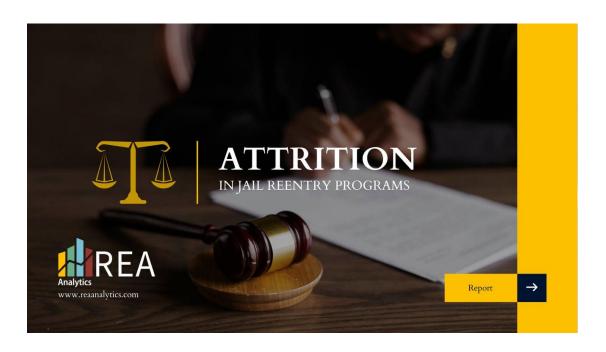
Strategic storytelling portrays real-life outcomes. By showcasing program effectiveness through a combination of quantitative analysis and qualitative narratives, your organization can inspire confidence and reach funders in competitive awards.

Aligning Impact Measurement with Long-Term Goals

Impact measurement is an ongoing and evolving process. Aligning measurement practices with your organization's long-term goals ensures sustained growth and continuous improvement. Regularly review your evaluation methods, adjust strategies based on data insights, and maintain transparency in reporting.

A data-informed approach to impact evaluation builds trust, improves funding opportunities, and positions your organization as a leader in program accountability and effectiveness.

Mastering impact measurement enables nonprofits to move beyond basic reporting and into strategic growth, transparency, and innovation. By focusing on impact measurement, your organization can confidently measure impact, tell a compelling story, and secure sustained federal funding.

REA Analytics is Now on YouTube!

We're excited to announce the launch of our YouTube channel! Stay informed with updates, expert tips, and valuable insights on upcoming grants and services. Don't miss out— subscribe today at youtube.com/@REAAnalytics to catch all our latest videos. Join our growing community and take your grant strategy to the next level.

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