MOVE YOUR MISSION FORWARD
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Alternative Funding Sources

Seeking State and Foundational Grants

Grants from local foundations or corporations can help fund programs when federal funding is no longer an option. Many businesses and private foundations support programs ranging from youth development and education to health care, community wellness, environmental conservation, and hunger relief. These grants vary greatly in size, with donations ranging from small mini-grants of $200 to major awards of $100,000 or more. These funding sources provide critical resources to nonprofits working for positive change.

👉   **Explore funding opportunities** from Michigan foundations and corporations, or search for state, local, and foundation grants in your area.

FUNDING OPPORTUNITIES

This list of 2025 grants and current funding opportunities is regularly updated on the REA Analytics blog.

Schedule a FREE application meeting to discuss your grant opportunities.

Domestic Violence Reduction

O-OVW-2025-172291 - Due June 30, 2025 up to $500,000

OVW Fiscal Year 2025 Grants to Prevent and Respond to Domestic Violence, Dating Violence, Sexual Assault, Stalking, and Sex Trafficking Against Children and Youth Program

Homeless Youth

Forecasted Opportunity

HHS-2025-ACF-ACYF-YO-0108 - Est Post February 28, 2025 up to $150,000

FY25 Street Outreach Program

Marriage and Family Relationships

Forecasted Opportunity

HHS-2025-ACF-OFA-ZB-0109 - Est. Post April 25, 2025 up to $1,250,000

Helping Every Area of Relationships Thrive - Adults (HEART)

HHS-2025-ACF-OFA-ZD-0013 - Est. Post April 25, 2025 up to $1,250,000

Relationships, Education, Advancement, and Development for Youth for Life (READY4Life)

HHS-2025-ACF-OFA-ZJ-0014 - Est. Post April 25, 2025 up to $1,250,000

Family, Opportunity, Resilience, Grit, Engagement – Fatherhood (FORGE Fatherhood)

HHS-2025-ACF-ACYF-TS-0007 - Est. Post May 1, 2025 up to $450,000

Title V Competitive Sexual Risk Avoidance Education

Mental Health

Forecasted Opportunity

SM-25-002 - Est. Post February 18, 2025 up to $1.3 million

Comprehensive Community Mental Health Services for Children with Serious Emotional Disturbances

HHS-2025-ACL-AOA-CSSG-0034 - Est. Post April 23, 2025 up to $ 1,250,000

Advancing Strategies to Deliver and Sustain Evidence-Based Chronic Disease Self-Management Education Programs to Support Older Adults with Behavioral Health Conditions

Rural Health

Open Solicitation

O-OVW-2025-172287 - Due July 8, 2025 up to $950,000

OVW Fiscal Year 2025 Rural Domestic Violence, Dating Violence, Sexual Assault, and Stalking Program

Tribal Grants

Open Solicitation

HHS-2025-ACF-ANA-NA-0114 - Due May15, 2025 up to $900,000

Social and Economic Development Strategies -SEDS

Schedule a FREE application meeting to discuss your grant opportunities.

Email rea@reanalytics.com to be included in this funding alert and receive qualifying grant announcements.

Using Strategic Data to Strengthen Programs:

How Nonprofits Can Turn Measurement into Meaningful Change

Data is a powerful tool for program evaluation, but not all data is equally useful. Simply collecting numbers isn't enough. Gathering too much information, or focusing on irrelevant metrics, can lead to data overload. This often results in poor decision-making and a decline in overall data quality.

To truly drive improvement, you need to collect the *right* data, for the *right* reasons. The following guidelines offer practical tips to support continuous program improvement through strategic data collection.

Start with the End Goal

Effective data collection begins with a clear understanding of your program's goals. What outcomes are you working toward? Your goals and objectives should shape the data you collect, ensuring that every metric is meaningful in tracking your progress.

The most valuable data is measurable, relevant, and directly connected to your program's mission. Depending on your focus, this may include:

- Number of participants served

- Completion or retention rates

- Outcome metrics (collected through follow-up surveys, interviews, or relevant databases)

- Pre- and post-assessment scores

- Participant satisfaction or feedback

- Demographics and reach

- Longitudinal impact data

- Referral or engagement rates

- Cost per outcome

- Program expansion or growth

Program growth might be assessed through metrics like the number of participants served, expansion into new service areas, or increases in outreach. To measure impact, focus on outcome-driven data. For example:

- *"183 participants reporting gainful employment over 12 months"*

- *"58% reduction in recidivism over a three-year study period"*

Selecting the Right Collection Tools

Striking the perfect balance of technology with capacity is an ongoing challenge for organizations. While CRM systems, dashboards, and advanced analytics platforms offer powerful capabilities, they often come with a steep learning curve. The key is to choose tools that match your team's capacity while still meeting your data collection and reporting needs.

It's important to understand which elements of data collection and analysis to manage in-house, and when to outsource. Outsourcing specialized tasks, like evaluation or statistical analysis, can help ensure accuracy and reduce the administrative burden. When collaborating with external evaluators, be sure to explore methods for de-identifying participant data to ensure compliance with government regulations and protect client privacy.

Technology should work for you. Choose platforms that are intuitive, provide real-time insights, and integrate well with your existing systems. A streamlined, user-friendly data infrastructure empowers staff, minimizes reporting errors, and allows you to respond quickly to data insights.

Creating a Feedback Loop for Continuous Improvement

Analytics is not a one-time effort. For programs to grow and adapt, data must become part of an ongoing cycle of evaluation and action. This means reviewing your data regularly and using it to make informed decisions as your program evolves.

Creating a feedback loop involves turning insights into action. Whether you're monitoring participant outcomes, measuring service delivery, or tracking progress toward goals, data can help you identify what's working, what needs to change, and where to invest resources.

By making data-informed decision-making a standard practice, you foster a culture of continuous improvement. Over time, this feedback loop strengthens your ability to respond to unmet needs, demonstrates impact to stakeholders, and build a more resilient and responsive program.

Optimizing your program begins with collecting the right data, using the right tools, and applying insights in meaningful ways. When analytics are embedded into your organization's culture and decision-making processes, you move beyond basic reporting and into real-time improvement. By collecting the right data, you create a smarter, more effective, and more impactful program.